

**[MAINRAUM] – Wissen Spezial
Cross Cultural Communication**

13.09.2016, 18:00 – 21:00 Uhr

Living intercultural in a globalized world. International impact of your business.

- Cultural intelligence is a must have soft skill! Practical use and tips.
- Challenges of a changing world: How to adapt quickly and communicate efficiently between different cultures and avoid any "faux-pas".
- Global business issues: How to find your way and fit managing expectations.



Laura Massilamany, Cultural Specialist

I'm an expert in intercultural and cross-cultural communication topics and a professional in intercultural event management. Born in India, I moved to France where I grew up in a French-Indian family. I've lived in the United States and Germany and travelled to dozens of countries on 5 continents. I carry with me at least 3 different cultural identities. I've worked 13 years in International context for few largest multinational corporations in France and Germany,

My journey through Germany started with the sole wish of discovering a new culture, a new country, 8 years ago.

I have extensive project work experience with expatriates in organizations like InterNations, an international expatriate network with 2 million members worldwide. My motivation and my work is to understand other countries and cultures. Despite our differences, we all share the same hopes and aspirations and this is the basis of our common understanding.

<http://www.meetingcultures.org/>

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